

CREATIVE
AGENCY
SUCCESS

Sales System Rules & Journey

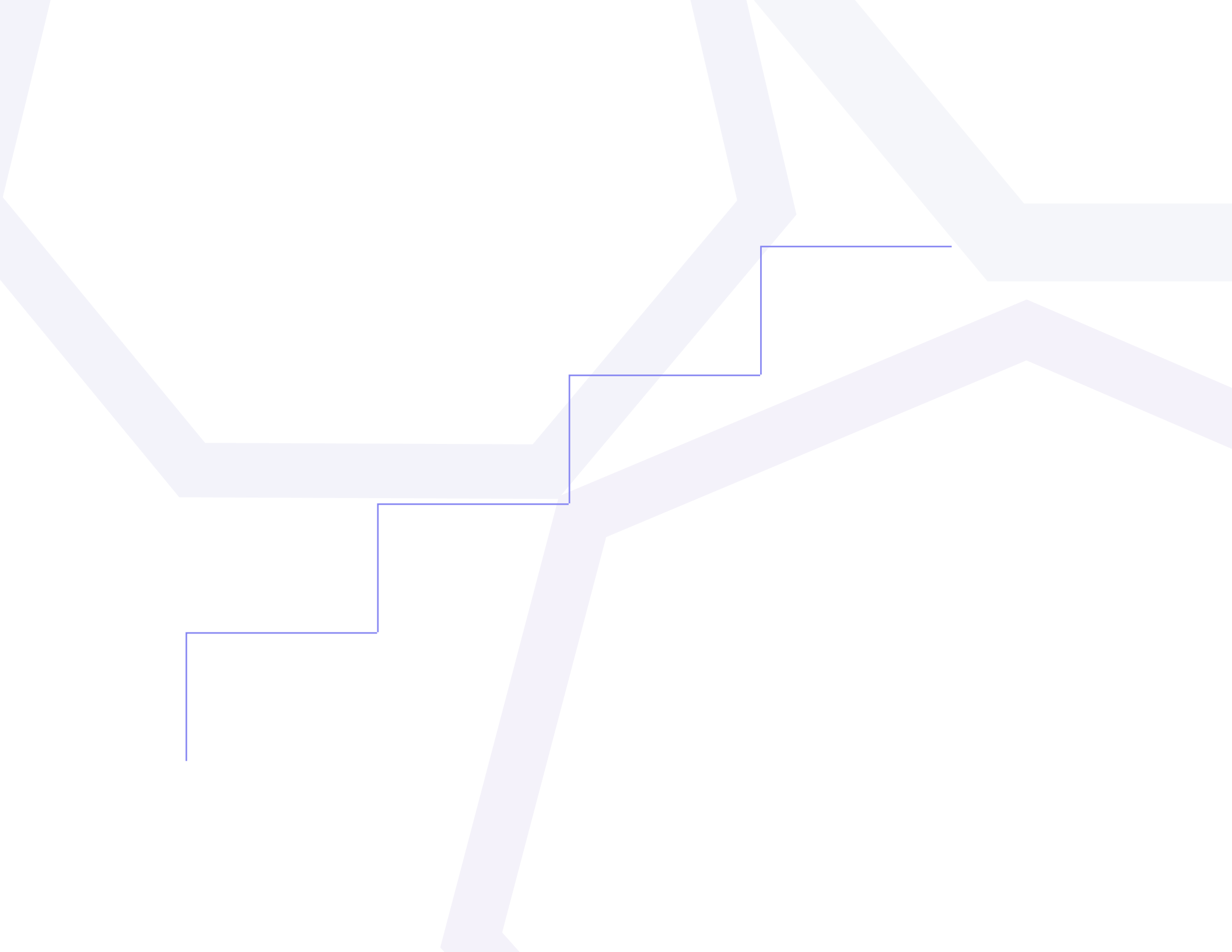


Notes



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The Rules

Include all stakeholders on calls

Do not lie

Do not over-promise

Do not over-sell

Do not sell to someone you can't help

Do not sell what will not help

Sell prospects what will help them accomplish their goals

Notes



Notes

